

**UNIVERSITY STUDENT UNION  
CALIFORNIA STATE UNIVERSITY, NORTHRIDGE  
BOARD OF DIRECTORS  
VISIBILITY AD HOC COMMITTEE**

**FEBRUARY 9, 2026**

**9:00 A.M. – 10:00 A.M. – VIRTUAL**

<https://csun.zoom.us/j/88631423046?pwd=TxUb6orvafUGpKSXm5LROJQSV76Jc3.1>

Meeting ID: 886 3142 3046

Passcode: 770261

**I. CALL TO ORDER**

**II. ROLL CALL**

**III. APPROVAL OF AGENDA**

**IV. APPROVAL OF MINUTES**

**V. ACTION ITEM**

**A. Student Awareness Survey Instrument**

Objectives:

- Review the current draft of the Qualtrics-based student awareness survey.
- Collect committee feedback on clarity, alignment, and inclusivity of questions.
- Discuss incentive approaches to maximize student participation.
- Vote on instrument

**VI. DISCUSSION ITEMS**

**A. Student Affairs and Institutional Research Approvals**

Objectives:

- Outline the process and timeline for required approvals.
- Identify challenges and documentation needs for approval submission.

**B. Researching Best Practices from Higher Education and Other Industries**

Objectives:

- Identify benchmarking institutions and industry leaders.
- Discuss actionable strategies adaptable for USU visibility and engagement.
- Assign 30-day benchmarking tasks: Committee member + institution.

**I. ANNOUNCEMENTS**

**II. ADJOURNMENT**