

**UNIVERSITY STUDENT UNION  
CALIFORNIA STATE UNIVERSITY, NORTHRIDGE  
BOARD OF DIRECTORS  
JULY 22, 2024 – NORTHRIDGE CENTER**

**I. Call to Order**

The regular meeting of the USU Board of Directors was called to order at 12:43 p.m. by Chair Lopez.

**II. Roll Call**

<b>Present</b>	<b>Absent</b>	<b>Staff</b>	<b>Guests</b>
Leof Chou*	Dr. Freddie Sanchez	Alejandra Aparicio	Matt Bohannon
Mishell De Leon		Tari Hunter	Jessica Fred
Rudy Granillo		Natalie Johnson	Alexandria Goldsmith
Debra Hammond*		Sharon Kinard	Arriana Martin
Iman Khan (A.S. Liaison)		Samantha Liu	Jaiden Randolph
Daniel Lopez		Audrey Martinez	
Joaquin Macias*		Caroline Ponce	
Devaansh Mann		Ruth Vasquez	
Marilyn Orantes		Malahat Zhobin	
Heet Patel		Denver Zepeda	
Vyom Pathak*			
Ricky Rosado			
Nawshin Sabah			
Dr. Mirna Sawyer			
Dr. Winterhalter*			
Steven Wang			

\* TEAMS video participant

Director Macias arrived at 12:40 p.m.

**III. Approval of Agenda**

M/S/P (R. Granillo / N. Sabah) Motion to approve the agenda for July 22, 2024.

***Motion passed 13-0-0.***

**IV. Approval of Minutes 6/03/2024**

M/S/P (M. Sawyer / S. Wang) Motion to approve the minutes for June 3, 2024.

***Motion passed 13-0-0.***

**V. Approval of Minutes 6/10/2024**

M/S/P (R. Granillo / H. Patel) Motion to approve the minutes for June 10, 2024.

***Motion passed 13-0-0.***

**VI. Open Forum**

Director Rosado shared about his experience participating in the CSU Cal Arts Program. He expressed his gratitude towards Chair Lopez and Vice Chair Orantes and thanked them for supporting students not only within the Board but with their extracurricular endeavors.

**VII. Chair's Report**

Chair Lopez shared that he enjoyed his time at the BOD Retreat and hoped that those in attendance did as well. He extended his gratitude to Assistant Director of Programs and Leadership, Audrey Martinez, Co-Sponsorships & Leadership Support Coordinator, Caroline Ponce, and Programs Supervisor, Sherry Butler for putting the retreat together. He offered to be of support to the directors and is looking forward to fostering success and planning for the fall semester.

**VIII. Vice Chair's Report**

Vice Chair Orantes shared her gratitude for having been elected as the Vice Chair. She is excited to learn from everyone and support her fellow directors in any way she can. She hopes to focus on various goals this year including extending USU resources to graduate students and connecting board member with USU staff to learn more about USU departments and programs. She shared that Programs Manager Gabriel Hernandez reached out to her for a collaboration and to bring awareness to the benefits from the various resources available to the University Village Apartment (UVA) residents. She thanked him for his support and attentiveness to the student population in the UVA and pushing the project forward. The event is tentatively scheduled for November around Thanksgiving.

**IX. Executive Director's Report**

Director Hammond provided an update on the USU's fiscal report and explained how to review the financial statements. The Statement of Activities is dated as of May 31, 2024, and the fiscal year closed on June 30, 2024. Updated statements will be provided at a later date. The month of May is 11 months into the fiscal year and Total Revenue is at 91.9% and Total Expenditures is at 84.0%. Regarding expenditures, Director Hammond shared it is better to be under as that represents savings. She stated that the USU is undergoing several audits including the Chancellor's Office Youth Sports Programs, where Acting Co-Director of the Student Recreation Center Jeremy Hamlett is serving as the primary lead for the audit. She shared that the BOD retreat went well earlier in July and that the USU is currently in training and development season and gearing up for the new year.

**X. A.S. Report**

Associated Students Vice President Iman Khan announced she will officially serve as the A.S. Liaison to the USU Board. She shared the efforts the Department of Police Services (DPS) are making in order to improve student relationships on campus. They have been listening to student voices, implementing programs, and taking a mindful approach to students experiencing mental health crises. She will be meeting with Dr. Watkins to discuss Graduation Initiative 2025. The Deloitte Consulting's Higher Education Practice auditors have been invited to assist with the initiative centered around student success. A survey will be conducted to collect the student perspectives to address the disconnect between student wants and what campus is currently providing. Lastly, Associated Students have five vacancies they are looking to fill to complete their board.

Director Winterhalter left at 1:07 p.m. and returned at 1:09 p.m.

**XI. Action Items**

**A. Committee Chair and Co-Chair Appointments**

M/S/P (R. Granillo/ R. Rosado) Motion to approve the 2024-2025 Committee Chair and Co-Chair appointments.

Chair Lopez announced the Committee Chair and Co-Chair appointments:

- Diversity & Inclusion: Chair: Director Rudy Granillo, Co-Chair: Director Leof Chou

- Facilities & Ops: Chair: Director Ricky Rosado, Co-Chair: Director Devaansh Mann
- Finance: Chair: Director Vyom Pathak, Co-Chair: Director Heet Patel
- Personnel: Chair: Director Nawshin Sabah, Co-Chair: Director Mishel De Leon

***Motion passed 14-0-0.***

## **XII. Discussion Items**

### **A. Student Survey Findings Discussion**

Associate Director of Operations and Services Samantha Liu introduced Matt Bohannon and Alexandria Goldsmith from Brailsford & Dunlavey, who provided a recap of the survey results from the Spring 2023 USU Student Survey and the 2024 Student Engagement efforts. Throughout the presentation, a Mentimeter survey was used to survey and record the director responses.

The 2023 USU Student Survey results supported a need for the Basic Needs Suite. Students wanted to see improved branding and wayfinding, additional seating options with charging capabilities, centralized student resource centers, and more dining variety and meal prep stations. The USU had already begun implementing these survey findings by converting the Old Wells Fargo space to student lounges with flexible furniture, the installation of Plaza del Sol USU banners, researching and planning for increased portable charger devices, and adjusting the time of programming to adapt to student schedules and the times they frequent the USU.

The 2024 spring survey asked targeted questions regarding indoor spaces, technological integrations, outside activities, and dining options. More spaces for sharing and small groups utilizing technology; portable charger rental and charging cables; coffee cart concept, outdoor seating and shaded seating areas; and dining options with quick meals made-to-order meals and self-serving food or salad bars were the top results for the needs students expressed.

The 2023 Spring USU Student Survey captured 12% of the student population and the 2024 Spring USU Student Survey captured 3% of the student population.

Director Winterhalter left at 1:14 p.m. and returned at 1:20 p.m.

### **B. USU Justice, Equity, Diversity, and Inclusion (JEDI) Review**

Associate Executive Director of Equity Programs and Leadership Tari Hunter and Equity and Diversity Initiatives Manager Natalie Johnson presented the 2023-2024 JEDI review regarding what the USU provided in terms of justice, equity, diversity, and inclusion (JEDI) education, initiatives, and awareness. Part of the USU's JEDI goals was to enhance the understanding of the Board of Directors, student assistants, and staff awareness of JEDI principles and provide training. The USU has a non-performative approach to JEDI work and emphasizes our commitment through the work we do.

### **C. 2024-2025 BOD Goals Discussion**

Associate Executive Director of Equity, Programs, and Leadership Tari Hunter introduced Jessica Fred, a facilitator in leadership and goal development, to lead the directors in an activity to assist in developing BOD goals for the 2024-2025 year. Jessica Fred engaged the directors in a brainstorming and discussion activity. Common themes discussed were recruitment of new student assistants, increasing the BOD visibility and student engagement, weekly drop-ins for Chairs and Co-Chairs, and bringing outside communities into USU spaces. Due to time constraints, the board will continue the 2024-2025 BOD Goals Discussion in the next BOD meeting scheduled for August 26.

A.S. Liaison Khan left at 2:25 p.m.

Director Winterhalter left at 2:27 p.m.

Director De Leon left at 2:27 p.m.

Director Hammond left at 2:30 p.m.

Director Macias left at 2:30p.m.

**XIII. Announcements**

Director Lopez announced that student representative directors are needed to serve on the Retirement Committee and the Campus Fee Advisory Committee (CFAC).

**XIV. Adjournment**

Chair Lopez adjourned the meeting at 3:05 p.m.

Respectfully submitted by,

Debra L. Hammond,  
Executive Director